

oliver + s



Introducing the Advisors Circle

What It Is

Be part of a select group of sewists with a direct line into the Oliver + S and Liesl + Co. design studio and access to Liesl.

As part of our Advisors Circle, you'll contribute your ideas to our pattern development process and you'll have the opportunity to sew special projects that will expand your horizons and deepen your skills. You'll also get an insider's perspective on our business.

Occasionally Liesl will reach out to Advisors Circle members with her ideas for special, custom sewing projects that make use of our patterns. If you sign up to sew one of the project ideas, you'll get personal instruction and advice from Liesl to help you to make the special project and hopefully learn some new skills in the process. In exchange, you'll take good quality photos of your creation and contribute a post to the Oliver + S blog about your work (giving you credit, of course, and the opportunity to also share your work on your blog and/or social media channels).

As part of our Advisors Circle, we'll occasionally ask you for feedback and opinions about upcoming project and pattern ideas, and you'll get sneak peeks and insight on what's coming next, as well as the opportunity to help guide our decisions. You'll get early access to forthcoming patterns and individual attention from Liesl. This is a great opportunity to learn while contributing to the Oliver + S and Liesl + Co. community as an active member.

This isn't a request for pattern testers. This is an intimate group of trusted advisors with a desire to expand their sewing knowledge and become an active part of the sewing community.

Requirements

- Good photography skills and writing skills. (You may have already honed these skills on your own blog.)
- Some sewing experience. Neatness and attention to detail counts. Expert level is not a requirement; just patience and a desire to continue developing your skills.
- An ability to follow directions as well as to solve problems creatively. A willingness to experiment is important!
- Enthusiasm for the sewing community. A desire to teach others and become involved.
- Experience sewing with Oliver + S and/or Liesl + Co. patterns.
- A willingness to contribute at least four blog posts per year.

Time Commitment

This will vary and will be up to the individual. We hope to have approximately 10-12 people on the team in total, with each person contributing at least four projects or posts within the year. If you agree to take on a project, we'll be relying on you to satisfy the commitment within the agreed-upon time frame, but you can decide on the time frame as it suits you.

What Participants Will Receive for Participation

- Free patterns and other sewing products.
- Early access to new patterns before they are released to the public.
- Personal attention from Liesl on the projects you choose to undertake. If you choose a project from the ideas we send out, you'll discuss it with Liesl and will work with her individually to plan how to tackle the project.
- The opportunity to give us direct feedback and ideas; you get to help guide the direction we take for new pattern ideas and upcoming projects!
- Other opportunities as they arise.

Application

Does this sound like something you're interested in? Write us an email telling us about you and your sewing experience. Help us get to know you a bit. We're interested in knowing all or some of the following:

- Where do you live?
- How long have you been sewing?
- Do you have a blog? Are you on social media? Tell us where we can find you. (It helps if you're on Facebook already since we communicate with the group there.)
- What do you like to sew?
- What new sewing skills would you like to learn or develop?
- What are your other hobbies?
- What do you prefer to sew: children's clothing or clothing for yourself?
- If you sew for children, what are their ages and sizes? Boy or girl?
- If you sew for yourself, what size are you? What are your biggest fit issues or challenges? (We're looking for people of all shapes and sizes to join the team!)
- How would you describe your style?
- What are your favorite types of fabric, colors, etc.?
- What else should we know about you?
- Are you currently a member of another pattern company's network?

Please include photos of some of your sewing. Photo quality counts: we prefer photos with a light or white background, well-lit and showing off your best work. Show us what you can do here! Send either low-resolution images attached to your email or give us links to some things you have posted online.

Email your application to askme@oliverands.com.

Deadline

Applications must be received by the end of the day on Saturday, November 13, 2021.