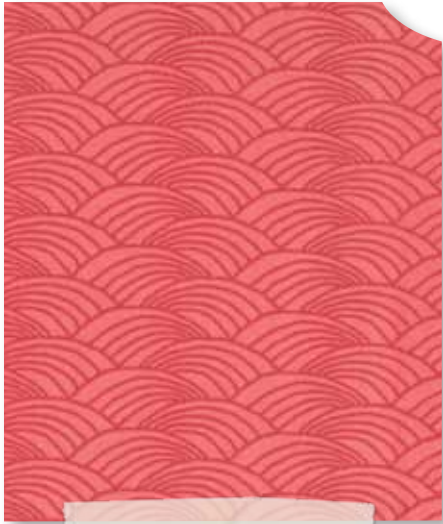


Modern Workshop

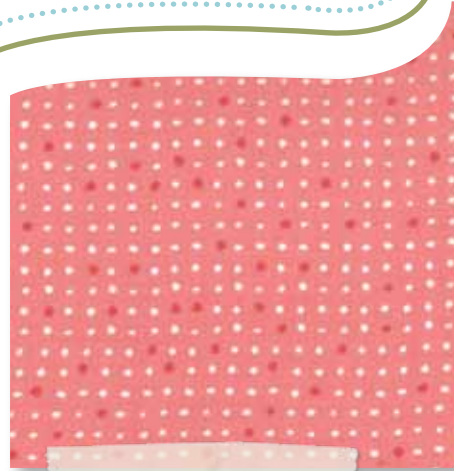
Oliver + s



11174 11*



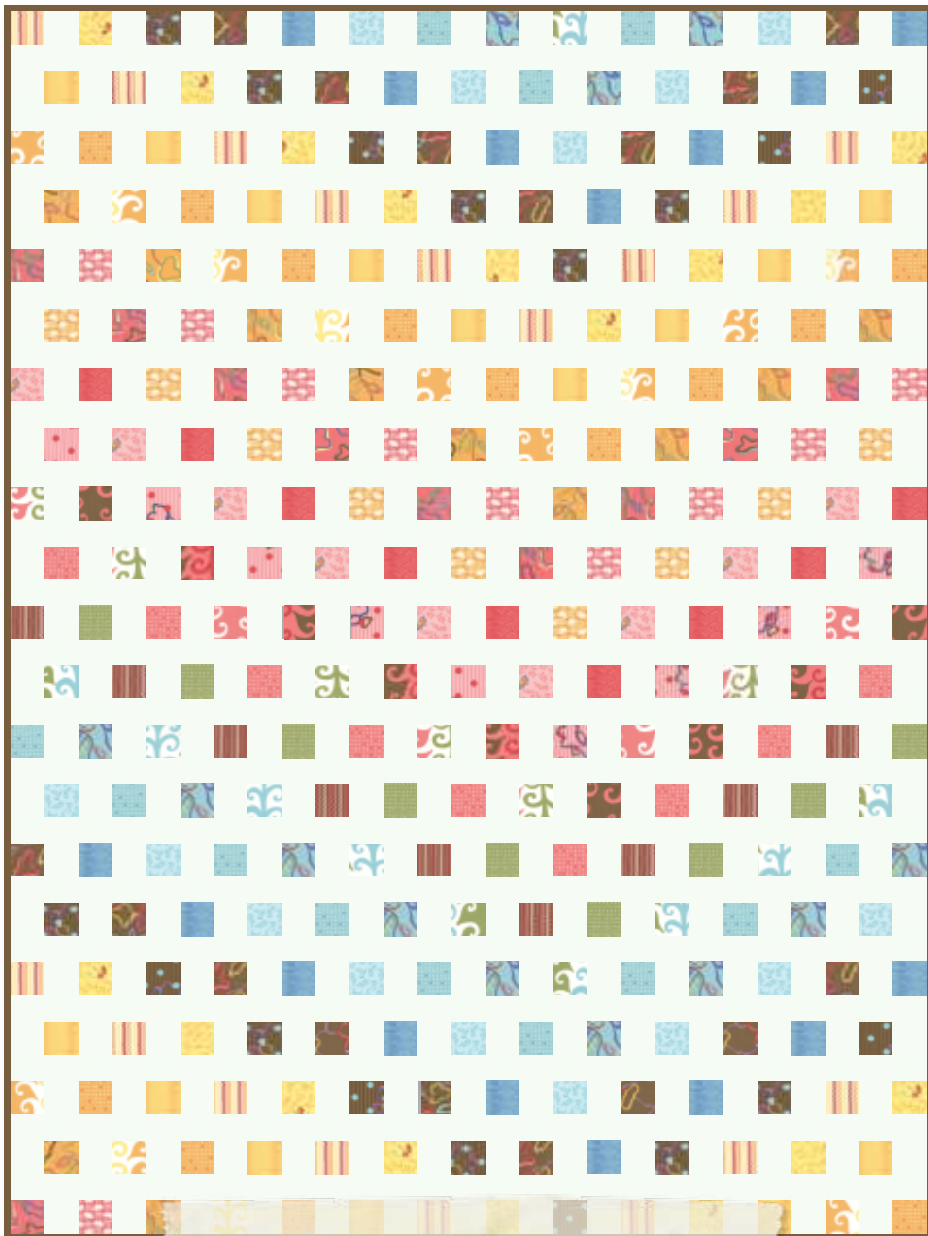
11176 11*



11175 11*



11173 22



PS11170 Modern Workshop Quilt 54" x 72"



11170 11*



11176 21



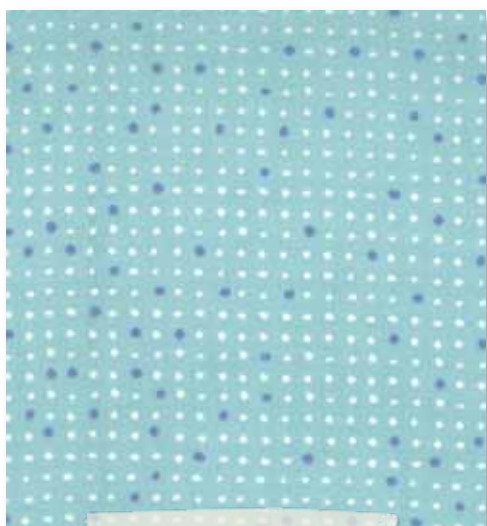
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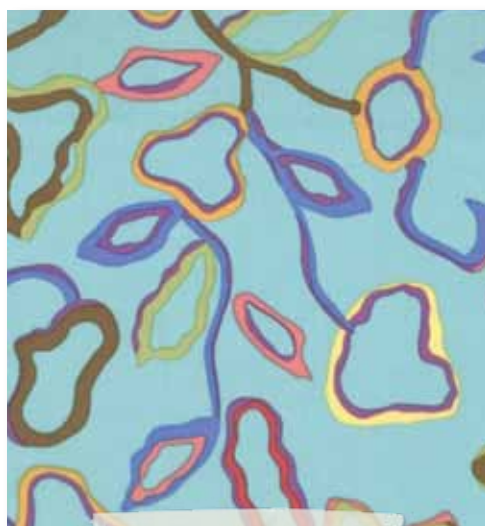
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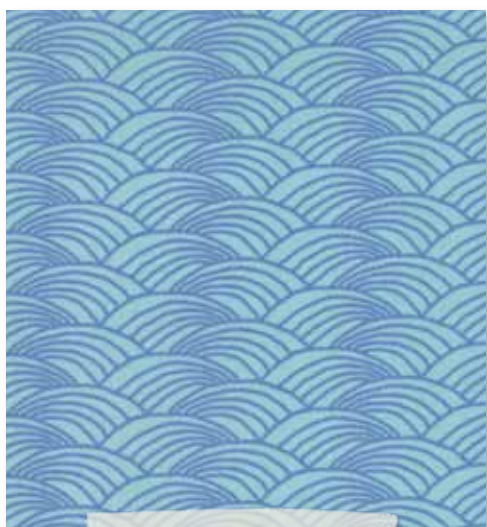
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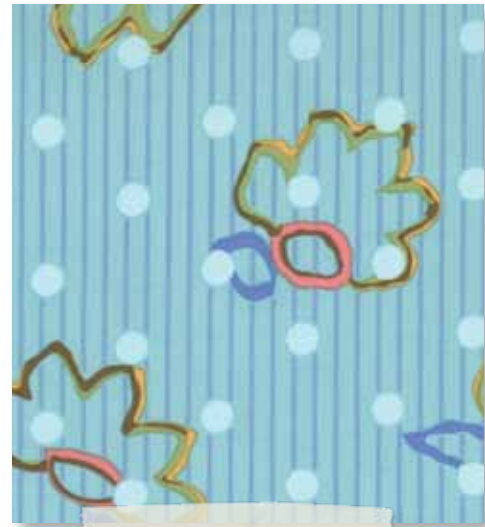
11175 13*



11170 13



11174 13*



11173 13*



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Every time Liesl grabs her pattern notcher she's connected to family. The punch, used for matching pattern pieces, was a gift from her grandmother, a former needlework instructor who studied fashion design.

"I use it all the time," says Liesl. "It's a connection for both of us."

The oldest of five girls, Liesl remembers watching her mom lay out patterns as she sewed for her daughters. Although Liesl absorbed much watching her mom work, it wasn't until she'd been out of college for ten years that she pursued fashion. Jobs at Ralph Lauren and Tommy Hilfiger taught her about fabric and styling details. But when daughter "S" was born (Liesl uses just her initial to protect her privacy), Liesl chose to stay home, leaving the fashion industry behind.

As S grew, Liesl shared on her blog, *Disdressed* (<http://disdressed.blogspot.com/>), the dresses she stitched for her daughter. Readers' responses, along with comments from passerby on the streets of her New York City home, encouraged her to create and sell patterns. "I thought it was something I could do while she napped," Liesl laughs.

Business has definitely outgrown naptime. In just three years, Oliver + S has 16 patterns under its neatly buckled belt and Liesl is designing fabric for Moda. Family ties have grown, too: Liesl's husband, Todd, now oversees the company's business side while she focuses on creative development. And "S" contributes, too. "I look at what she's wearing, at how it moves on her before I finalize styles," says Liesl. "She inspires a lot of what I do."

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11177 23



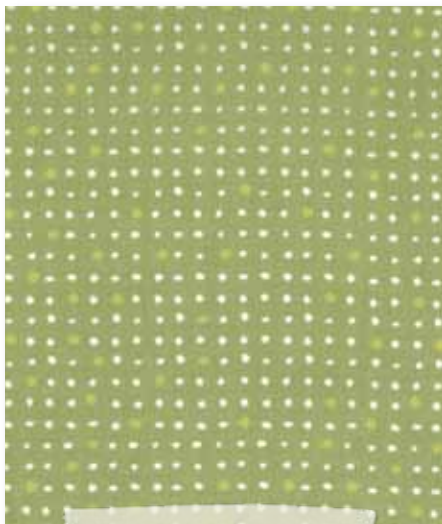
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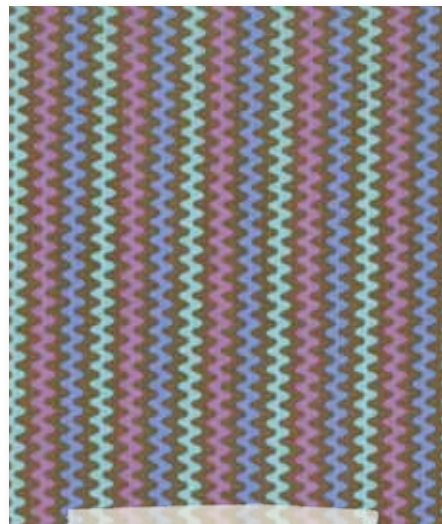
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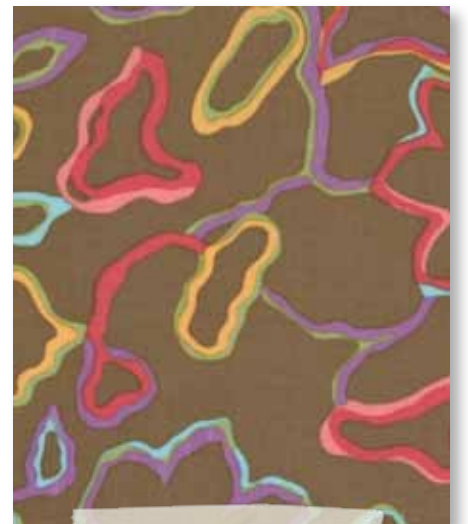
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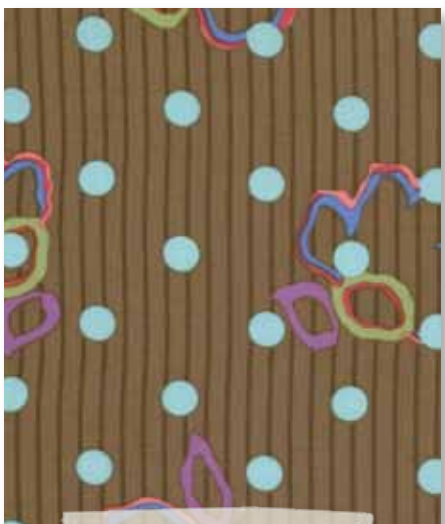
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11171 26



11170 16



11173 16*



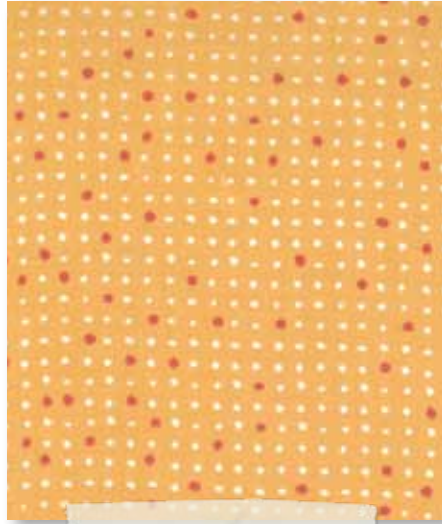
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11172 21*



11171 22



11175 19*



11174 20*



11177 20



11170 19



11176 29



11172 19



11176 22

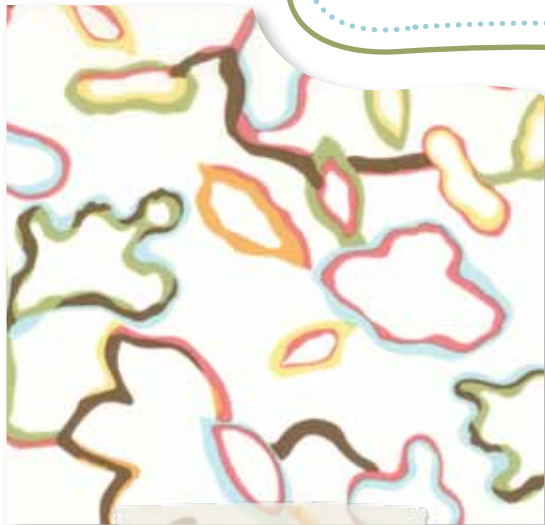


11170 21*

Modern Workshop

Oliver + s

Coated



11170 21C



11172 14C

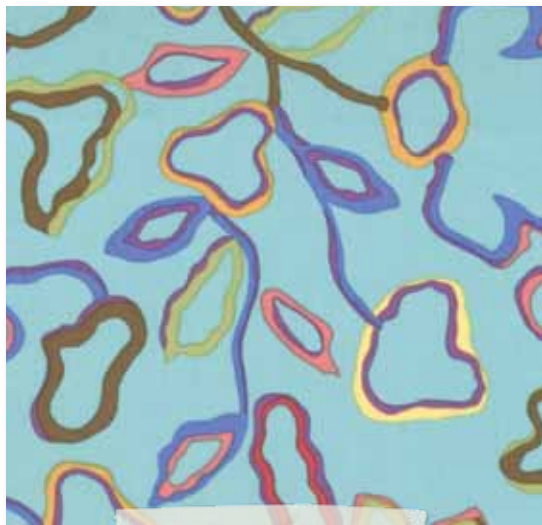


11173 22C

Interlock & Knits



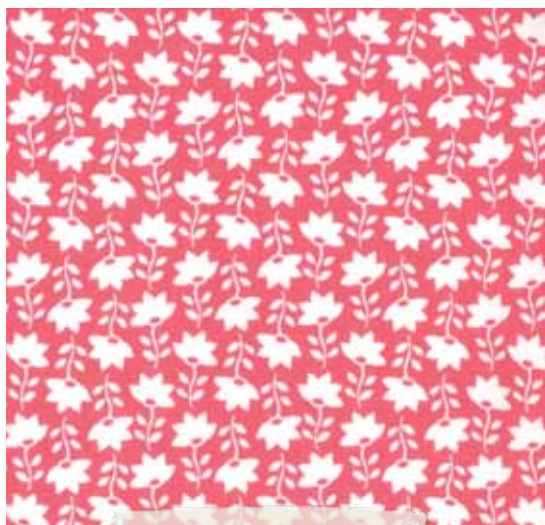
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11170 13I



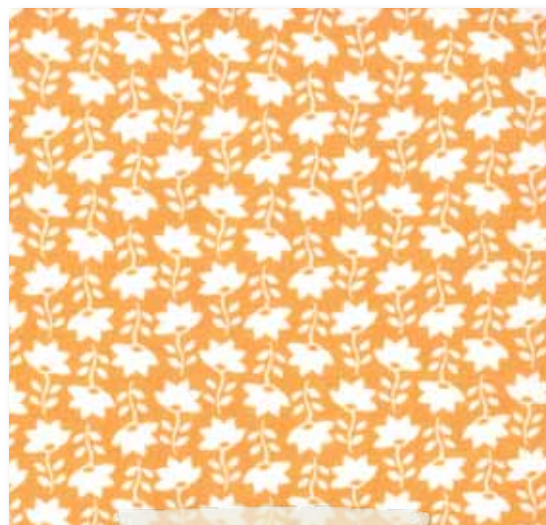
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11176 21I



11176 25I



11176 29I